

# UNAPPROVED CHESTERFIELD NEWSLETTER 27

March 30, 2013

By John Hoffmann

## MAYOR RACE SPENDING SHOWS CANDIDATES ARE THE BIGGEST

**CONTRIBUTORS:** In the first required financial reports filed with either Missouri Ethics Commission or the St. Louis County Board of Elections, **Matt Segal** was getting larger contributions. Some were associated with area developers. Despite having been employed by one of the Chesterfield's largest commercial developers, Segal claimed not to be closely tied to them. His three biggest contributors in that period were from developers including Dan Hayes with DESCO (the development arm of Schnucks) for \$1,000, Brinkman Construction for \$2,500 and \$500 from Wolfe Properties. Segal raised \$16,775 from 17 contributors plus gave his campaign a \$5,000 loan.

In the latest filing required to be filed eight days before the election Segal raised another \$8,338 from 17 contributors. The largest amount of money came from Aero Charter, a business at the Spirit of St. Louis Airport or people associated with Aero Charter. The Aero contributions totaled \$1,750.



Matt Segal

Here are **Segal's most recent contributors:**

\$1,000	2/25/13	Aero Charter 5010 Turbine Ave
\$250	2/25/13	Robert Thomas 12976 Lampadaire St. Louis 63141 (Aero Charter)
\$250	2/27/13	Raymond & Laurie Van de Reit 43 Muirfield Lane St. Louis 63141 (Aero Charter)
\$250	3/07/13	John Morgenthaier 202 Fick Farm Chesterfield 63005 (Aero Charter)
\$150	2/21/13	Elliot & Rosemary Grissom 928 Chesterfield Villas 63017
\$250	2/21/13	The Summit Center 101 South Hanley Rd Clayton, Mo
\$200	2/27/13	Toney & Katheryn Goslee 336 Fox Den ct. St. Louis 63021 (Chesterfield Jewelers)
\$1,000	2/25/13	John McDonald 1332 Amherst Chesterfield MO 63017

\$200	2/27/13	Susan and Alan White 7062 Washington Ave St. L 63130
\$250	2/27/13	Adam Birenbaum 29 Bon Hills Olivete MO 63132 (BAM Advisors)
\$1,000	3/07/13	Ken Murer 453 Pine Bend Drive Chesterfield 63005 (APC Integrated)
\$250	3/07/13	Tim Gamma 36 Arrowhead Est. Chesterfield MO 63017 (Gamma Tree)
\$1,000	3/08/13	Derek Grier for Council
\$250	3/18/13	Pam Federer 17927 White Robin Chesterfield MO 63005
\$308	3/04/13	Bruce Geiger 14787 Greenloch Ct Chesterfield 63017(retired) (In-kind)
\$300	3/07/13	Survey St. Louis St. Charles (In-Kind)

Under most recent expenditures, Segal listed only advertising with the Jewish Light for \$794 and West News for \$620.

It was Interesting note that the Summit Center owns the Hardee's Ice Complex and has the same address as Summit Realty Investments...in other words more developers giving Segal money.

Tim Gamma of Gamma Tree Service gave \$250. Gamma Tree Service bids for city work.

Bruce Geiger, who is also Segal's campaign treasurer, listed himself as "retired." I believe Geiger does have a job, that as Mayor of Chesterfield.

Councilman Derek Grier, who is running unopposed in Ward-2, gave Segal \$1,000 from his campaign committee. It is one thing to endorse a candidate, but one has to hand over a \$1,000. If your guy loses you should expect the worst committee assignments.

The most interesting contributor was Pam Federer of 17927 White Robin Court. Federer is the mother of Ted Federer, also known on his Facebook page as T-Fed, whose state-wide rap sheet we have featured in past newsletters. Mrs. Federer is also the mother of another son, charged by the Chesterfield Police with throwing an underage party booze at their house and the wife of Theodore Federer who was also summonsed as the absent property owner for allowing an underage drinking party to be held on his property.

Segal also received \$3,038 from contributors he did not have to report since their contributions were under \$100.

A final area worth notice was where Segal used campaign money to give donations of \$300 to the Highcroft PTO and \$500 to the Greentrails PTO. I just find it odd one would

give campaign money and not simply make a personal donation. This is just a little creepy.

**Bob Nation** is running a much more low key type of campaign judging from the contributions.

Nation followed Segal's example by making a \$4,000 loan to the campaign at the end of February.

While Segal collected some big money from developers and people with commercial interests, Nation's list of contributors appeared to be more from regular residents.

Nation's biggest contribution was \$300. He only had six contributions since his 40-day before election report was filed in February. The "occupation" titles included "housewife" and "retired."



Bob Nation

**Here are Nation's most recent contributions:**

- \$200 2/19/13 Sandra Fischer 17354 Country Side Manor Chesterfield 63005 (housewife)
- \$300 3/14/13 Thomas Fleming 17067 Rooster Ridge Chesterfield 63005 (business Owner)
- \$200 3/06/13 Lynne Johnson 12125 Conway Rd Chesterfield 63017 (retired teacher)
- \$291 3/15/13 Rosa Kim 7 Wilson Manor Ct Chesterfield 63005 (housewife)
- \$200 3/07/13 Theodore Naegel 2201 Joyce Ridge Ct 63017 (Semi-retired)
- \$300 3/19/13 Bard Stephens 2006 Long Gate Ct Chesterfield 63017 (Ins broker)

Nation made one media buy in the period and that was with West Magazine for \$670. His two biggest expenditures were \$1,211 for signs and \$1,449 for printing of campaign mailers. He should be spending more just a couple of days before the election on a last mailing.

**COUNCIL RACES:** The races seem to be low key compared to certainly past fire district races and contests in neighboring cities. It is hard to find a lot of big money

compared to contributions to local state legislators, fire district candidates or the mayor race. It is as if a number of the candidates believe they can win getting a few votes from folks at their church or the PTA.

**Ward 1:**

**Nancy Greenwood:** The former mayor is basically financing her campaign by herself without taking a lot of contributions. She loaned her campaign \$4,800 at the start of the



campaign for the council seat. From the last week in February until March 25 she accepted \$535 in small donations under \$100. Her only contributor with an amount above \$100 was F.W. Heidbrink of 126 Kendall Bluff Ct. Chesterfield 63017, who gave her \$200.

**Melissa Heberle:** The candidate started her campaign with a \$2,050 loan from her husband Geoff in February. She added \$375 in contributions under \$100 prior to February 18. In her latest report filed on March 21, Heberle reported taking in \$866.27 in contributions under \$100. Her only contribution over \$100 during the month was \$500 from Kari-Lee Brangan and Todd Jost of 325 Stonecrest Ct. Chesterfield on March 9.

**Adelaide Peterson:** The beauty contestant/candidate still has not formed a campaign committee or filed a report with the Missouri Ethics Commission or the Board of Elections. You don't have to do either if you spend less than \$1,000. For a ward in Chesterfield a mailing of a small postcard is about all you could do for under \$1,000. A mailing of a large postcard plus campaign signs would put you well over the \$1,000 mark.



Peterson still has her website up which contains no local political positions. However she is strongly against human trafficking. This still leads me to think she may know something sinister about who will be staffing some of the stores at the new outlet malls.

**Ward 3:**

**Randy Logan:** The incumbent councilman who drives the Porsche 911 had not collected any money when he filed his first report on February 20. In his March 21, 2013 report he claimed just \$585 contributed by people giving less than \$100. His one loan contributor giving over \$100 was Richard Macha of 14604 Adgers Wharf Drive Chesterfield 63017, who gave Logan \$250. Logan should have old campaign signs left from when he first ran.

Logan claimed spending just \$450 for web design services with no money for printing campaign fliers or mailing material. The website is somewhat interesting as it has some great misleading statements, such as how Logan led Chesterfield through the recession. Some might think that statement is a bit of a stretch.

His campaign photo doesn't even look like him:



Campaign photo



Recent photos at agenda meetings.



**Dan Hurt:** The former councilman and mayoral candidate Dan Hurt did not loan his campaign money, he gave it \$1,000. His only other contributor was Barbara Burnside who gave him \$100. Hurt had no contributions of under \$100 reported.

Hurt did do something different than Logan. He paid for printing and postage. That is apparently old school now among Chesterfield city council candidates.

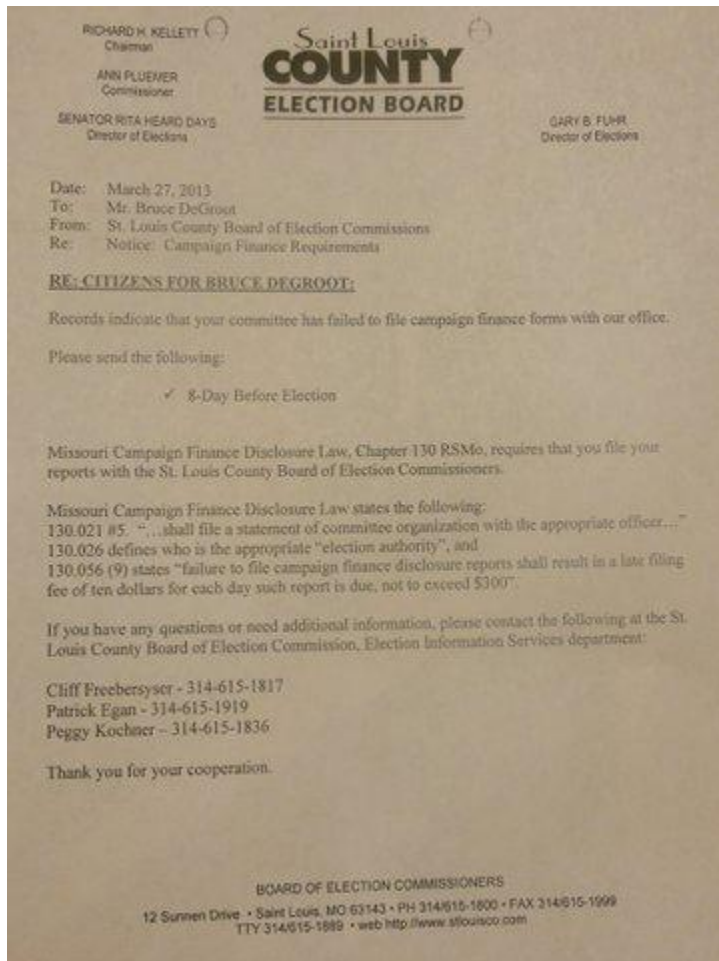
**David Sodemann:** Sodemann had not filed a 40-day before election report with the Board of Elections or with the Ethics Commission. We could find no 8-day before election report filed at either place. If Sodemann spends less than \$1,000 he is not required to file any reports or form an election committee. However, it is almost impossible to even do a mailing without breaking the \$1,000 barrier.

## WARD 4:

**Rich Kastel:** Kastel is the only candidate that has filed an 8-day before election report with the Board of Elections or the Ethics Commission. Kastel is financing his campaign all by himself. He gave the campaign \$1,200 and spent \$1,197 so far on printing costs. Kastel is also the only candidate in the Ward-4 race who pays his taxes on time.

**Bruce DeGroot:** DeGroot, an attorney, had not formed a committee when the 40-Day before election report was due. He eventually formed a committee but did not file a required 8-day before election report. He was sent a warning letter by the Board of Elections.

Let's face it it...there is nothing like a lawyer who can't follow and obey the law or even worse...one who can't follow the law who wants to make laws.



DeGroot has been spending some money as I found an ad on chesterfieldpatch.com to vote for him. Those ads cost at least \$700. He has failed to report that expenditure.



Ethically you really should not be using the city logo as part of your campaign. Here is a photo of DeGroot from his campaign website with the city logo in the background. He is a member of the city Planning Commission.

On DeGroot's website he is asking for donations but has violated the law and not filed any reports listing those donations. I'm not surprised that DeGroot has shown a history for being late in paying his taxes.

**Pari Sheth:** Sheth is another lawyer running. He has not formed a committee or filed any campaign reports. Once again if you get a mailing Sheth it will be hard to believe he



has not spent more than \$1,000 and been required to form a campaign committee and file finance reports. Sheth joins DeGroot in having been late in paying his taxes.

### **MONARCH FIRE DISTRICT:**

**Jane Cunningham:** Jane started with over \$150,000 in her campaign war chest, money she had originally raised while she was a state senator. In less than a month she raised another \$6,620 for various people from all over her old senate district not just within the Monarch fire district. Contributions came in from people in Ladue, Town and Country, Clayton, Creve Coeur and St. Charles County. One person of note was Ray Vinson, who gave her \$500. Another was a \$1,000 contribution from the folks who operate the Gatesworth in University City.

Jane is covering all her bases and made two media buys in the ultra conservative West News Magazine and in the not-so conservative Jewish Light newspaper.



The list of all her donors in the last month is too long to place here, but here is the link that takes you right to the list:

<http://mec.mo.gov/CampaignFinanceReports/Generator.aspx?Keys=B2G41dEVPKgl8cDcdGFsgJsm99XwPL2GS2uPJ7jfxeG1FxeLcwtoK5EoTj/vbjAc0hnF3ZGmy+0orJ3kSXzx0nin2wh/qM9y>

Eight Days before the election Jane still had a fund of \$135,000. (If you check the list and find a “John Hoffmann” who gave \$50...it wasn’t me.)

**Cole McNary:** The son of former county Prosecutor and long time County Supervisor Gene McNary, is upset about being labeled the “Union” candidate. But he keeps taking contributions from the firefighters union.



Unlike Cunningham, McNary has never reported having campaign funds in the six-figures. In fact he claimed to have only \$335 in February and \$3,405 in the bank on March 25. He also claims to have debts of \$27,490.

Here is the list of McNary’s contributors in the last month that totaled \$4,507:

- \$682.96 Professional Firefighters of West St. Louis County
- \$250 Michael and Joyce Stroot Wildwood MO
- \$250 Schuhmacher Fire Equipment, LLC Washington, MO.
- \$200 Dr. Pierre Moeser Chesterfield, MO.
- \$200 Bud and Luann Hoffner
- \$100 Bradley Stallings Chesterfield MO
- \$100 Paul Swyers Webster Groves MO (Union firefighter with Maryland Heights FPD and son of Steve Swyers Monarch FPD Board member.)
- \$100 M.E. Ness Chestfield
- \$1,000 Steve Swyers Wildwood, MO (Monarch FPD Board member)
- \$75 Marlyn Flauter Chesterfield MO

\$150 Roger Steinbecker Weldon Spring MO  
 \$150 Maryland Heights Fire Fighters  
 \$250 St. Louis Blues Alumni Association  
 \$150 Bruce Affleck Chesterfield MO  
 \$100 Larry McGowen Wildwood  
 \$250 Charles Billings Des Peres (Billings is Monarch's Attorney)  
 \$500 Home Building Industry PAC Creve Coeur

I found it interesting that Chuck Billings gave a contribution to McNary. If Cunningham wins it could spell "new attorney" when the current one was giving money to her opponent.

**PROP P: The spin doctors are making this a safety issue.**

**BIG MONEY PLUS BIG GUNS FROM OUT OF TOWN:** Have you been amazed at the number of mailings and telephone calls you have gotten from the folks at "Citizens for Safe And Accessible Arch And Public Parks Initiative in collaboration With Civic Progress Action Committee"? These folks want us to pass yet another sales tax funding parks.

**JOBS...FOR PEOPLE IN SAN FRANCISCO:** Part of the Prop P Arch campaign claims new jobs will be created for the construction projects involving the Arch grounds. However, the majority of the money being spent on the campaign is going to a San Francisco company that is running the campaign.



**RICH GET RICHER:** Oh I'm so happy that Joe Buck was nice enough to call me the other day and tell me how to vote on this issue. OK so it was a robo call. Jack Buck had never suggested how I should vote. The last time I spoke with Jack Buck was at the Missouri Athletic Club in 1978 and he did not once inquire how I was voting on issues. But his son apparently thinks he needs too.



This guy never told me how to vote.



This guy just did.

Of course sales taxes are regressive and hurt poor people and retired people living on fixed incomes the most. I fall into the second category. But Joe Buck is rich enough so that an ever expanding sales tax lug is hardly noticeable.

**CURRENTLY HERE IS WHAT I'M PAYING FOR PARKS:**

**County Property Tax:** A portion of this tax goes to maintain County Parks.

**SALES TAX:** Part of the 4.4.225% state wide sales tax (0.1%) goes to State of Missouri Parks.

0.125 of State Sales Tax goes to the Conservative Commission that runs Hunting and fishing programs, some that involve State parks.

1.0% of sales tax goes to the County, which runs a large parks system.

0.1% goes directly to Regional Parks and Trails.

1.0% in Town and Country goes to the Storm Water and Parks fund.

A portion of the 7.925 sales tax paid in chesterfield goes directly to the City Parks.

**INCOME TAX:** A portion of Federal income tax funds the National Parks Service which maintains the Gateway Arch.

Now they want to add a new sales tax that will partially go to a National Park while other portions will go to miscellaneous other area parks.

The people pushing for the tax and making it sound like we have to save the Arch with this tax before it falls down.

The Committee is located at 211 North Broadway Suite 3600 St. Louis MO 63102. Oddly, one of the companies being paid by the committee is the Bryan Cave law firm. Do you care to guess what their address is? Guess what...it is 211 N. Broadway Suite 3600. What a shock!

**Follow the Money In:** IN the 40-Day before and the 8-Day before the election here is what the committee listed as contributors:

12/ 20/12	\$100	Civic Progress Action Committee 800 Market St Suite 1900
01/29/13	\$150,000	Civic Progress Action Committee
02/15/13	\$75,000	Regional Business Council 7701 Forsyth Blvd Suite 205
02/16/13	\$33,965	Washington University (In-Kind)
01/13/13	\$100,000	Civic Progress Action Committee
02/20/13	\$250,000	Civic Progress Action Committee
02/25/13	\$150,000	Civic Progress Action Committee
03/12/13	\$175,000	Civic Progress Action Committee
03/14/13	\$25,000	St. Louis Regional Chamber 211 North Broadway Suite 1300

**Follow The Money Out:**

EXPENSES:

01/30/13	\$17,500	Sequel Clayton MO Public Relations/Marketing
01/30/13	\$4,242	Bryan Cave St. Louis MO Legal Services
02/04/13	\$17,500	Sequel Clayton MO PR/Marketing
01/30/13	\$2,018	Pairings Catering St. Louis Mo catering event
01/30/13	\$300	Jerry Killian Arnold, MO Clean up event
01/01/13	\$887	The Conservation Campaign Tallahassee, FL travel expenses
<b>01/01/13</b>	<b>\$15,000</b>	<b>The Conservation Campaign San Francisco, CA Campaign management</b>
<b>02/05/13</b>	<b>\$88,596</b>	<b>The Conservation Campaign SF, CA campaign management</b>
01/31/13	\$1,630	Bryan Cave Legal Advice
02/18/13	\$5,000	U.S Postal Service
02/25/13	\$17,500	Sequel, LLC PR/Marketing
02/25/13	\$25,000	U.S. Postal Service
<b>02/25/13</b>	<b>\$15,000</b>	<b>The Conservation Campaign SF, CA Campaign management</b>
<b>03/07/13</b>	<b>\$168,417</b>	<b>The Conservation Campaign SF, CA Campaign management</b>
03/12/13	\$537	Sequel, LLC paid for catering
03/15/13	\$9,618	U.S. Postal Service

03/15/13	\$3,449	St. Louis American newspaper advertising
03/15/13	\$12,415	Mulligan Printing St. Louis, MO Printing services
03/15/13	\$35,000	Show Me Victories, LLC 409 N. 15 <sup>th</sup> St St Louis (campaign advice)
03/20/13	\$25,000	U.S. Postal Service
02/28/13	\$2,366	Bryan Cave legal Services

What is interesting the majority of the money to run this campaign is not staying in St. Louis but is going to a company and people from San Francisco. Apparently the committee on shoving Prop P down our throats doesn't think anyone in St. Louis is capable of running this campaign.

My biggest concern about the Arch isn't even mentioned by these folks. What is going to be done to stop tourists from around the country from becoming victims after their car, van, church bus, school bus are broken into while they are visiting the Arch grounds?

**THIS ENDORSEMENT WILL SURELY GET LOTS OF VOTES:** The latest postcard from the Prop P folks and the wise kids in San Francisco, list groups and people endorsing the proposition. On the list is River City Flyer/St. Louis Disc Golf Club. Yep...when I want to know how to vote I turn to people who like to throw Frisbees at poles.



Other groups include area police chiefs...police chiefs are supposed to stay out of politics...instead all the area chiefs are jumping into supporting increasing a regressive tax that affects people on the borderline of turning to crime.

**MUSIC AND FOOD:**

**ANITA ROCKS SMITTY:** Often the start of Anita Rosamond's show at Smitty's one Saturday a month it is hard to get in the door the crowd is so big. In March for her 3-6 performance I decided to show up at 4:45 and guess what, some folks who had been

then for two hours were just leaving a nice table on the restaurant side. We still got quite a show for the next hour and 15 minutes as Anita normally builds to a big finish.



Just before the big finish Anita is up on a chair singing for the packed Smitty's followed by starting a dance line as she and Jerry Moser take turns on New York, New York.

Anita is back at Smitty's on Saturday April 6 at 3pm.

**DOUG BERT JAZZ GROUP BACK:** Doug Bert's jazz quartet will be back at John Mineo's at Clayton Road and Mason Road on Friday April 5 from 7:30 to 10:30.



Doug is on the trombone.

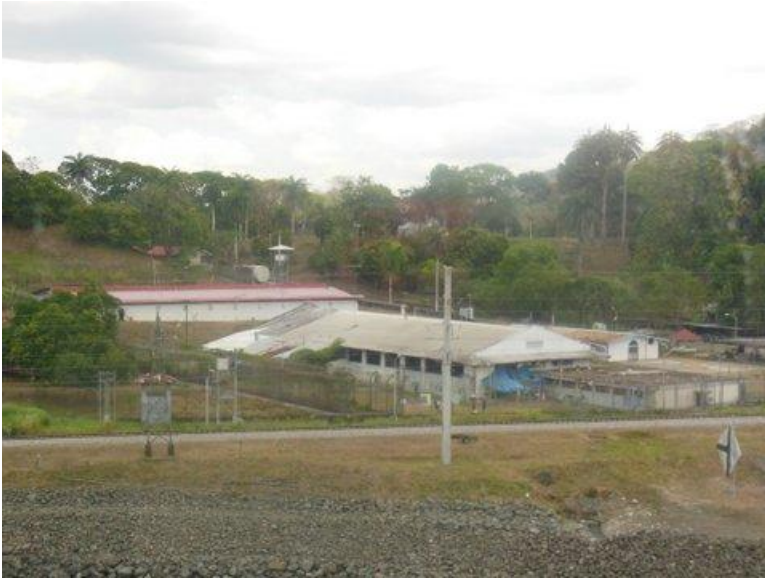
**DEAN CHRISTOPHER TO HEADLINE MINEO'S 40<sup>TH</sup> ANNIVERSARY SHOW:** Mineo's announced they will have a special 40<sup>th</sup> Anniversary Show on Friday April 26 at 7:30 in the main dining room featuring Dean Christopher. Reservations are required. The night will feature meals from the 1973 menu.



**OUR VACATION:** For 15 days in March my wife and I were out of the country. Here are a few photos that are not too touristy that I enjoyed the most:



This is outside of Puerto Vallarta, Mexico on a “major road”. The person waving is in the middle of the road with a wheelbarrow full of dirt and sand and a shovel. He is putting dirt in a pot hole and flagging down passing motorists asking for a donation. He is not with any government agency or road contractor. Just prior to him we were flagged down by a 10-year-old boy doing the same thing. Our driver gave each of them some change.



This is the prison where Manual Noriega currently resides in Panama.

**CURACAO:** I had been to Curacao in the Dutch Antilles before. This time we hired a taxi driver and told her to take us where we would not see any tourists. Here are a few places we went.



Back interior roads away from the beaches.



Flamingos fly in from the island of Bonaire every morning to eat shrimp in a bay on Curacao. They are a 90-minute drive from the tourist areas.



This is a public beach the local residents drive to and use on the weekend a couple of hours out of Willemsted and the tourist beaches.

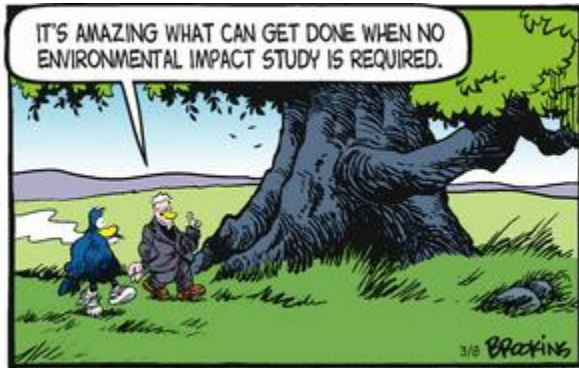


The string quartet on the cruise ship the Queen Elizabeth! The four musicians from the Ukraine were nice to listen to before dinner and my wife enjoyed sketching them.

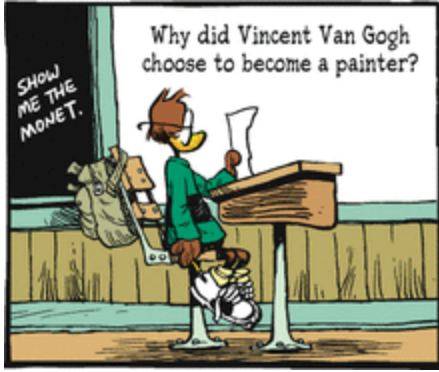
## CARTOONS











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WHY OBAMA COMPARED ISRAEL AND THE PALESTINIANS TO THE U.S. AND CANADA